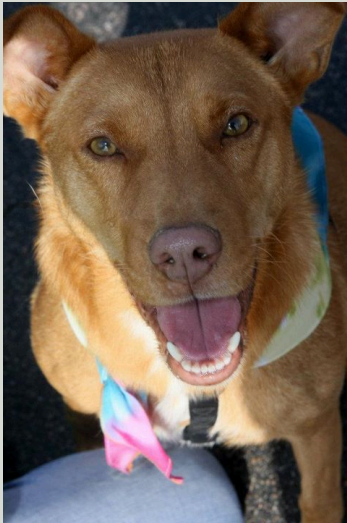


Happy New Year



The Ruff Reader a newsletter about Start Over Rover January 1, 2012



Focus on Red: This handsome boy is Red. He is a 1 1/2 year old Red Heeler mix. He's a smart dog and learns quickly. When you've made friends with him, he will smile at you :) He's an awesome dog and loves the company of people and children. He doesn't mind cats, either. He needs to be introduced properly to other dogs as he is picky about making friends with other canines. Red has the potential to be a fantastic family dog. He's housebroken and very lovable. Your next best friend is waiting at SOR and his name is RED!

Congratulations from the Animal Rescue Site to Start Over Rover Inc: The winner of \$1000 grant to help animals.



BCG is short for Big Guy

"Sure I'll even get dressed up and wear a tie if it helps find me a good home."

Exciting update!!!!

The Pepsi Refresh Challenge officially ended at midnight December 30 EST. At that time SOR was in 3rd place in the \$50,000 category. We were recognized as finalists on Saturday subject to verification. Results aren't official yet, but on January 23 at 12:00 pm ET Pepsi will announce the winners. So stay tuned and SOR will keep us informed on Facebook. A **sincere thanks** to all the people who participated. It was a close call for a while but SOR supporters stayed with it!



Rudy finds a home at our Howliday Open House Dec. 21 and 22



Echo-male lab mix
(Look at that face!)

Help Start Over Rover every time you shop:
<http://www.iGive.com/StartOverRover/?p=19992&jltest=1>

You!

SOR Needs

Would you like to foster an animal? Go to the link below to apply and find out more:

Click on "adoption/foster" tap at the top:

www.startoverrover.org

10 Reasons to Adopt a Lab Mix from Start Over Rover

10. They are versatile. Whether you want a companion animal or a working dog, Labs are great at both.
9. They are easy to train. They learn fast and have a strong desire to please their people.
8. They come in a variety of colors, sizes and shapes. No two Labs are exactly alike!
7. They are loyal. Labs are truly man's best friend. They love everyone and want to make lots of friends.
6. They are playful. They love to interact with their people. Whether it's tug-of-war with the kids or a nice game of fetch, they are excited to be a part of the fun.
5. They love children. They actually love everybody, but they have an instinct to nurture and are therefore great with kids.
4. They are moldable. By this I mean that they adjust nicely to the lifestyle of their family. If you are an active family, they will be ready for a jog. If you are more laid-back, they will be ready to snuggle.
3. They love car rides. I've never known a Lab to turn down a ride in a vehicle! They are adventurous and easily entertained.
2. They are people friendly. They like everyone they meet and make fast friends. You can take them to the dog park, camping, jogging...anywhere! They just love to be invited!
1. They are so darn cute! ♥



(Beautiful) **Blue**

My name is **Blue**. I'm the official Start Over Rover greeter cat. I take my job very seriously. No one comes in here without me approving them first. I don't mind the other cats and dogs are fine, too. I'm happy here at SOR but I'd take another greeting job in a home environment. If you know of any job opportunities, let me know!

SOR HOURS UPDATE

We are going to be changing our hours...we will now be closed on Monday. Adoptions on Monday's will be by appointment only. We will be open Tuesday - Saturday 10 - 5 and on Sundays 12 - 5.

Click below to help SOR

25% of your purchase will be donated back to your designated rescue organization!

<https://www.facebook.com/DichroicGlassbyLaurieK?sk=wall>



Callina

A special "Thank you" to the Girl Scouts for the dog beds!

Our Howliday Open House was a great success. Thanks to all who visited and for all the donations and treats.

Podcast of Anne Halbert on Morning Call discussing Start Over Rover. Click below:

<http://pr.r.audiohauler.com/hastings/sun60/morncall1219sor.mp3>



Precious is an amazing large female calico. Something unique about Precious is she does not have a tail! Her owner just recently passed away and Precious is lost without her. Can you please help her out by giving her a loving home? She is up to date on her shots and has been spayed.



Bessie's new pups born on Black Thursday.

Happy, Happy, Happy Tails to You:

Theo, Spencer and Fozzie (left to right)

